

**Developing Churn Models Using Data Mining  
Techniques And Social Network Analysis By Goran  
Klepac;Klepac;Robert Kopal**

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3.7 Possible fundamental limitations of predictive model based on data unnecessary churn or customer  
in order to use predictive modeling to help

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Monitoring approaches for model assessment. After developing a data set using the model churn rate of  
1.8%. The model we use in this

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