

Playing To Win: How Strategy Really Works [Kindle Edition] By A.G. Lafley; Roger L. Martin

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Roger Martin is the Institute Director of the Martin Prosperity Institute at the Rotman School of Management and the Premier's Chair in Productivity & Competitiveness.

Playing to win: how strategy really works

Webinar Overview. When companies don't win in the marketplace, it is often because they don't have a strategy. Strategy is about winning and winning is about making

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talent recruiting and overall strategy. Playing to win is Companies that are playing to win recognize that success is built from collaboration between

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5 stars. ""The essence of strategy is choosing what not to do."" I am pleased that A.G. Lafley has co-authored another book, with Roger Martin, after previously co

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Feb 14, 2013 Transcript of "Playing to-win" 1. Playing to Win : How Strategy Really Works A.G. Lafley and Roger L. Martin HBR Press

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